

EXECUTIVE MBA

**(MASTER OF BUSINESS
ADMINISTRATION)**



2 YEARS | GLOBALLY ACCEPTED | BLENDED LEARNING

“

“पदं हि सर्वत्र गुणैर्निधीयते”

Good qualities put their
footprints everywhere

”

ABOUT UTTARANCHAL UNIVERSITY

Uttaranchal University has come a long way since its inception providing world-class multidisciplinary education.

Uttaranchal University has been recognized by the UGC under sections 2(f) and 12 (B) of the UGC Act, 1956, and by other statutory bodies of the State and the Nation. The University has been accredited with the prestigious **“A+ Grade”** by the National Assessment and Accreditation Council (NAAC). Uttaranchal University is the first university in the State of Uttarakhand to receive NAAC A+ Grade in the first cycle of Accreditation, thus creating a history.

This firmly positions the University among the top 5% HEIs of the nation. The university is undeterred in its mission to provide the best experience to all its students whether regional, national or international, through quality teaching, investing in research and innovation, and inculcating the essence of the above Sanskrit Shloka in its students:



Accreditation & Rankings



ज्ञान-विज्ञान विमुक्तये

Approval by UGC
under Section 2(f) & 12(B)



All India Council for
Technical Education



National Assessment
& Accreditation Council



Recognition by
Bar Council of India



Recognition by
Bar Council of India



Recognition by
Indian Nursing Council



World University
with Real Impact



AIU Membership Letter



United Nations
Academic Impact



Confederation of
Indian Industry

ABOUT EXECUTIVE MBA AT UTTARANCHAL UNIVERSITY

The Executive MBA program at Uttaranchal University is thoughtfully designed for seasoned professionals like you, who are ready to take the next step in their career journey. Our Executive MBA program offers a unique blend of academic excellence, practical experience, and networking opportunities, all meticulously customized to address the unique needs of experienced professionals.

With an Industry relevant curriculum offered with new-age specializations by the highly experienced faculties, the Executive MBA program offers an opportunity to master new-age management skills and navigate businesses in a digital world to professionals worldwide.



PROGRAM HIGHLIGHTS

Comprehensive Curriculum

Our Executive MBA program covers a wide range of essential disciplines, including finance, banking, human resources, business strategy, analytics, and much more. You'll gain a holistic understanding of business operations and leadership principles.

Experienced Faculty

Learn from distinguished faculty members who bring a wealth of industry-academia experience to the lecture room. Our professors are committed to providing you with practical insights and real-world perspectives.

Flexible Schedule

We understand the demands of your professional life. That's why our Executive MBA program offers a flexible schedule with a blended learning process that allows you to balance work, family and education seamlessly.

Peer Networking

Connect with diverse high-achieving professionals from various industries and backgrounds. Build a valuable network that extends beyond the classroom and can open doors to new opportunities.

International Exposure

Gain a global perspective on business through international standards of study and practices. Understand the complexities of conducting business on a global scale.

Leadership Development

Our program strongly emphasizes leadership development. You'll participate in executive coaching, leadership workshops, and personalized development plans to enhance your leadership potential.

Real World Application

Apply what you learn in the classroom to real-world business challenges. Engage in consulting projects, case studies, and strategic initiatives that allow you to put theory into practice.

Alumni Network

Join a thriving community of alumni of Uttaranchal University who have gone on to achieve great success in their careers. Benefit from ongoing networking opportunities and connections with leaders in various industries.

WHY CHOOSE UTTARANCHAL UNIVERSITY?

- ✓ Master's degree from a globally recognized university accredited with **NAAC A+** rating
- ✓ A University with a legacy of 60+ Judges as Esteemed Alumni
- ✓ Prodigious faculty and World-Class Curriculum
- ✓ Live & Recorded Lectures with Doubt clearing sessions
- ✓ On campus Immersion Program (Optional)
- ✓ Advanced LMS & e-library
- ✓ Free access to Infosys Certification courses
- ✓ Renowned companies are the Hiring partners
- ✓ Dedicated Learner Support Service
- ✓ 100% Career Support

WHO IS THIS PROGRAM FOR

Any working professional (Junior/ Mid/ Senior level) or Business Owner/ Entrepreneur with at least 1 year of full time work experience can apply for the Executive MBA program

PROGRAM ELIGIBILITY

1. Candidate should possess 3 years Graduation Degree from a recognised Institute
2. Minimum 1 year experience is required after Graduation
3. Minimum 50% marks for the General & OBC category and 45% for SC/ST category

PROGRAM FEES

Per Semester Fee: INR 64,600
(Inclusive of INR 4,600 as examination fee)

**Total Program Fee:
INR 2,58,400 (All Inclusive)**



CURRICULUM SNAPSHOT

Semester 1

Total Credits: 20

Sr. No	Subject Name	Credits
1	Marketing Management	4
2	Organisation Behaviour	4
3	Business Research	4
4	Strategic Management	4
5	Financial & Management Accounting	4

Semester 2

Total Credits: 20

Sr. No	Subject Name	Credits
1	Entrepreneurship & Innovation	4
2	Sustainable Business Creation	4
3	Human Resource Management	4
4	Legal Aspects of Business	4
5	Business Intelligence & Tools	4

Semester 3

Total Credits: 20

Sr. No	Subject Name	Credits
1	Business Leadership	4
2	Managerial Economics	4
3	Introduction to Human Resource Technology & Analytics	4
4	Specialisation Paper 1	4
5	Specialisation Paper 2	4

Semester 4

Total Credits: 20

Sr. No	Subject Name	Credits
1	Optimisation Technique for Decision Making	4
2	Specialisation Capstone Project	4
3	Business Ethics	4
4	Specialisation Paper 1	4
5	Specialisation Paper 2	4

COURSES BASED ON SPECIALIZATION

Business Analytics

Sr. No	Subject Name	Credits
1	Predictive Analytics	4
2	Managing Big Data	4
3	Power BI & Advance Excel	4
4	Supply Chain Analytics	4
5	Machine Learning for Business Application	4
6	Marketing Analytics	4
7	AI for Business	4
8	Web & Social Media Analytics	4

Financial Analytics

1	Structure & Dynamics of Financial Markets	4
2	Risk Management in Financial Institutions	4
3	Financial Information System	4
4	Financial Statement Analysis	4
5	Treasury Measurement	4
6	Financial Management for Designing Business Strategy	4
7	Financial Modelling	4
8	Financial Fraud Analytics	4

HR Analytics

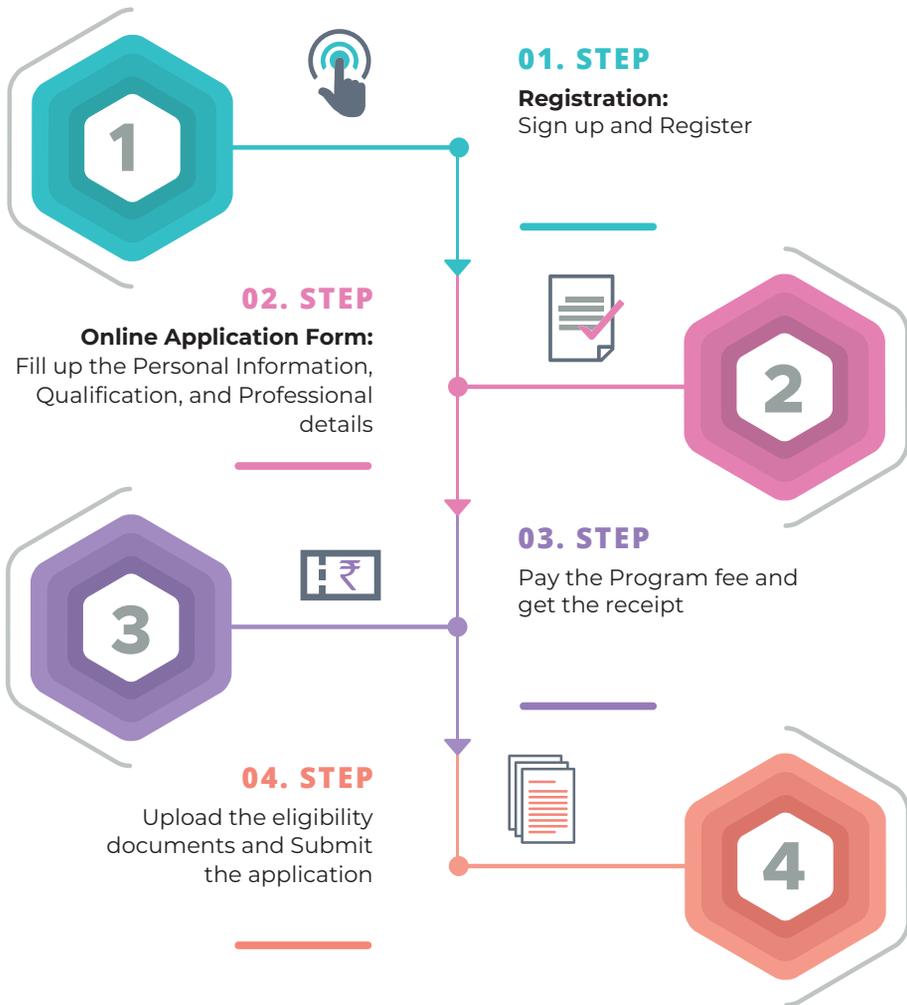
1	Employee Data Visualisation	4
2	Employee Data, Data Sources & Metrics	4
3	Predictive and Prescriptive Analytics	4
4	Application of Analytics to HR Data	4
5	Functional Analytics	4
6	HR Metrics	4
7	HR Modelling Analytics	4
8	IT based Intercultural Communication for HR Professionals	4

Banking & Finance

1	Principles & Practice of Banking	4
2	Marketing of Financial Products & Services	4
3	Security Analysis & Portfolio Management	4
4	International Banking & Forex Management	4
5	Corporate Tax Planning	4
6	Financial Markets, Institutions, & Services	4



How To Apply



Once the application is submitted, university officials will review the eligibility documents, and if they meet the requirements, the learner will be provided with LMS credentials.

Alumni Working in Top MNCs

BUILDING A BRIGHTER FUTURE

60+ 
GRADUATES
IN JUDICIAL
SERVICES



Navya L. Kusam

United State

Abhinav Ankur

United States

Ishan Tiwari

Germany

Yash Gambhir

Australia

Akshaya Vangara

Germany



Sonam Rawat
B.A.LL.B. (Hons.)
For securing
7th Rank

Naveen Rana
B.A.LL.B. (Hons.)
For securing
10th Rank

Anoop S. Bhakuni
LL.M.
For securing
1st Rank

Uttarakhand Judicial Services

2020-21

Placement @ Uttaranchal University

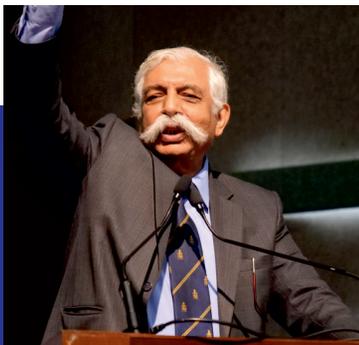


1.24 Cr.
Highest Package



490+
Recruiters

PROMINENT PERSONALITIES AT UTTARANCHAL UNIVERSITY



**Maj. Gen.
(Dr.) G. D. Bakshi**

SM, VSM (Rtd.)



**Dr. S.
Somanath**

ISRO Chairman



Sadhvi B. Saraswati

Bestselling Author - Hollywood to the Himalayas: A Journey of Healing & Transformation



**Gyan Sudha
Misra**

Former Judge,
The Supreme Court of India



**Mr. Annu
Kapoor**

Joined us as Professor of
Practice



**Madan Bhimarao
Lokur**

Former Judge,
The Supreme Court of India



**Dr. Kiran
Bedi**

1st lady IPS Officer

For Admission Enquiry

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Uttarakhand, India

🌐 www.uudoon.in

